

VIP

Success requires a partner.



The next level.

thewarrantygroup.com

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Since 1964, Resource Automotive has partnered with dealers of all sizes to create additional profit centers and maximize profitability.

Now, in today's challenging marketplace, success requires a partner with a stake in everything you do — before, during and after the sale. In both your variable and fixed operations, an integrated and holistic approach to process improvement can deliver more than any product or program.

In the dealership, it's called a game plan — making sure your entire team is working toward the same objective. That takes expertise, in the form of intellectual capital and a clear strategy for success. At Resource, we call this VIP Total Dealership Solutions.

Our approach is simple, impactful and intuitive. First, we assess the current state of your operations, both from a process and financial standpoint; second, we create a unique and proprietary VIP solution, along with you, to map the road to measurable improvements; third, we engage. We implement the agreed upon processes, products and personnel to get you where you want to go — quickly.

With our consulting services, which are utilized by manufacturers, consolidators and dealers of all sizes, our participation options and expertise — from direct to retro to reinsured and self-insured, to inventory management, process improvement and, of course, products, no one can do what we do — no one.

VIP Total Dealership Solutions can bring your dealership to the next level of performance, regardless of market conditions. For over 40 years, Resource Automotive clients have been recognized as the best in the business.

Shouldn't you be one, too?



resource automotive