



the warranty group®

News from The Warranty Group

For Immediate Release

Appelbaum Named Global Chief Underwriting and Actuarial Officer for The Warranty Group

CHICAGO, April 20, 2011 -- The Warranty Group, Inc., the leading global underwriter, administrator and marketer of service plans and related programs, today announced Joel Appelbaum has been appointed Senior Vice President Global Chief Underwriting and Actuarial Officer.

“Joel brings deep underwriting and actuarial expertise that will play a key part in our global growth initiative,” said David Cole, Chairman and CEO of The Warranty Group. “His insight and guidance will benefit our clients and assure our continued leadership in developing innovative programs that drive revenue as well as customer acquisition and retention.”

Appelbaum most recently held the position of Chief Risk Officer North America for Zurich, where he also served as Chief Analytics Officer Programs and Direct Markets and Chief Underwriting Officer of Universal Underwriters. Previously, he held positions with CNA Insurance and Argonaut Great Central Insurance Company.

Appelbaum holds an International MBA from Lake Forest Graduate School, a Bachelor of Science degree from DePaul University, CPCU, ARM and AIS designations and serves as a director for the CPCU Society Board.

About The Warranty Group

The Warranty Group is the world’s premier global provider of service contracts and related benefits, with operations in 33 countries and 1800 employees. With underwriting, claims administration and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel and leisure industry. www.TheWG.com

For more information, contact:

Rob Mancuso, SVP Global Communications/Investor Relations, 312.356.2320 mancuso@TheWG.com

