



the warranty group®

News from The Warranty Group

For Immediate Release

Robinson Named Executive Vice President for The Warranty Group

CHICAGO, July 12, 2011 – The Warranty Group, Inc., the leading global provider of service plan underwriting, marketing and administration, today announced Craig Robinson has been named Executive Vice President Latin America.

Robinson joined the company in 2000 as a business development executive, and has since held several positions, including assistant vice president TPA and vice president auto and non-auto TPA. Additionally, he managed key national accounts for the company.

David Cole, Chairman, President and CEO, stated, “Building upon our great success in the Latin American segment is key to achieving our global growth objectives. It is critical that we not only identify new opportunities, but also continue to implement business practices that maximize efficiency and operational excellence for current and prospective clients. Craig’s experience in our organization prepares him well for this important new position.”

Robinson holds a Bachelor of Business Administration degree in International Finance and Marketing from the University of Miami.

####

About The Warranty Group

The Warranty Group is the world’s premier global provider of service contracts and related benefits, with operations in 33 countries and 1800 employees. With underwriting, claims administration and marketing expertise, The Warranty Group is a global single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, medical devices, furniture and appliances as well as financial institutions and the travel and leisure industry. www.TheWG.com

For more information, contact:

Rob Mancuso, SVP Communications/Investor Relations, 312.356.2320 mancuso@TheWG.com

