



the warranty group®

For immediate release

Lithia Motors Renews Agreement With The Warranty Group

CHICAGO, August 2, 2011 – The Warranty Group, Inc., today announced that Lithia Motors has extended its agreement with the company to provide service contracts to its entire dealership network. Lithia is one of America’s largest automotive retailers, featuring 26 brands in 86 locations in the Western and Midwest United States.

Sid DeBoer, Lithia Chairman and CEO, stated “We’re very pleased to renew our agreement with The Warranty Group. Our partnership has delivered consistent results and supported the growth of our brand with innovative products, flexible insurance and customer-focused administration and marketing.”

Chris Holzshu, CFO for Lithia, said “Throughout the recent market challenges, The Warranty Group stepped up and delivered the solutions we needed to maintain our momentum and leverage every profit opportunity. We look forward to continued success with our partnership.”

Mike Frosch, President and COO North America for The Warranty Group, stated “We’re proud of the trust Lithia has put in our company. Working with an industry leader makes us even better at what we do, and we’re pleased that the results of our efforts merit a continuation of our partnership. We are certain to reach new levels of success in the coming years.”

Lithia Motors has been a client of The Warranty Group since 1997.

About Lithia

Lithia Motors, Inc. is the ninth largest automotive retailer in the United States. Lithia sells 26 brands of new and all brands of used vehicles at 86 stores, which are located in 12 states. Lithia also sells used vehicles; arranges finance, warranty, and credit insurance contracts; and provides vehicle parts, maintenance, and repair services at all of its locations.

About The Warranty Group

The Warranty Group is the world’s premier provider of service contracts and related benefits, with operations in 33 countries and 1800 employees. With underwriting, claims administration and marketing expertise, The Warranty Group is a global single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel and leisure industry. www.TheWG.com

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