



the warranty group®

News from The Warranty Group

For Immediate Release

Mancuso Receives Lifetime Achievement Award

CHICAGO, September 26, 2008 – The Warranty Group, Inc., the world’s leading provider of service plans, today announced that Rob Mancuso, Senior Vice President, has received the Lifetime Achievement Award from the Center for International Retail Automotive Standards (CIRAS).

Presented in Las Vegas at the Finance and Insurance Magazine Conference, the award reflects Mancuso’s contributions to the automotive industry spanning a career of over 35 years. In recognizing Mancuso, CIRAS President and CEO Robert W. Serum, noted “As a third generation in the automotive space, Rob epitomizes the highest standards of this industry.”

“It is a great honor to receive this award, but it is an even greater honor to be part of the automotive industry, which I believe is the heart and soul of this country”, said Mancuso, upon receiving the award.

With the backing of his family, Mancuso became the youngest Cadillac dealer in the country at age 23, growing the company to include Saab, Honda, Maserati and Chevrolet. He later joined what is now The Warranty Group as Vice President Special Markets and currently holds the office of Senior Vice President Global Corporate Communications and Investor Relations Officer.

Mancuso is a regular contributor to automotive publications, an industry spokesperson, and the author of “Assuming the Position” A Family Business Survival Guide. Mancuso founded Consumer Concepts, a CSI improvement organization, working with individual dealers and manufacturers, including Ford, GM, and Mazda in 1980. In 1984, he introduced “System 1-2-3” in his dealerships, enabling customers to configure and price new cars and appraise their trades using Apple computers.

Mancuso has served as president of the Barrington Rotary Club, president of the Barrington Area Chamber of Commerce, president of the Chicago Area Honda Dealers Advertising Association, a winner of the Northwood Institute Education Award, and holds a Bachelor of Arts in Psychology from Princeton University.

About The Warranty Group

The Warranty Group is the world’s premier provider of extended service plans and related benefits, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry.

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